

## Interesting Facts

95% of all web visitors determine within 1 second or less if any given website is worthy of their business.

Around 1982, the first computerized graphic design tools were invented and used.

A website design has a lifespan of about 3 years. After that time, it is important to consider a redesigned and fresh look.

Internet users have become numb to ads on a website, even if they aren't really ads. This is why it is important to keep the design relevant to the content.

The famous NBA logo is not Michael Jordan, as most people think. It is actually Jerry West depicted in their logo design.

Flash animation can be cool to look at, but search engines like Yahoo or Google cannot see any of it.

The boy silhouetted in the logo design of Hollywood studio Dreamworks SKG is William, the son of Robert Hunt (the illustrator hired for the design).

Be sure to consider our technical services as well!



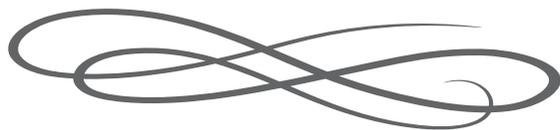
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**MARKETING SERVICES**



"CREATIVITY IS  
INTELLIGENCE HAVING FUN."  
- ALBERT EINSTEIN



At MSA, our clients have access to much more than computer & technical services. We offer custom graphic design, website design, and several other marketing services essential for business success.

## Graphic Design

Investing in professionally designed marketing materials instantly gives your business an image upgrade. Show your clients & prospects that you value your and company enough to invest in quality marketing so that they will invest in **you!**

We will design & print business cards, postcards, brochures, banners, and a variety of other materials for promoting your business. We also offer logo design, full business identity, signage layout, and redesign of any marketing materials in need of a fresh look.

We are ready to help you and your company look amazing, so throw out the old homemade marketing materials and call MSA today!

## Website Design

You may have locked your business up for the night, but that doesn't mean your business has to be CLOSED. Many potential clients surf the web long after normal business hours. By having a website, your business is available 24/7.

With a professional website, you will improve your overall impression to the public. In turn, your customers will develop a greater sense of confidence in your organization. When you choose MSA, here are some of the benefits you will receive...

**Professional Custom Design** tailored to fit your needs & budget. You choose which elements you want to include with your design, as well as any special services we offer. What is special about our designs is that we do not use templates created by others. This ensures our customers that they receive a design that is unique to them!

At MSA, you also receive **FREE Content Management** with our website designs. This allows our clients to easily make changes & manage their own websites as needed.

**Website Design Packages** are also available with no up-front design cost and monthly payment options. These packages include the following:

- ✓ Custom Page Design
- ✓ Website Hosting
- ✓ Email Accounts
- ✓ Content Management
- ✓ Advanced SEO

## Marketing Design

Let us give your business the professional look & representation it deserves...affordably! Here are just a few ways we can help...



- Logo Design
- Business Cards
- Brochures
- Flyers
- Rack Cards
- Postcards
- Presentation Folders
- Vehicle Graphics
- Stationery
- Car Magnets
- Banners
- Signage Design
- Invitations
- Announcements
- Loyalty Cards
- Thank You Cards